



NATIONAL PARK
FOUNDATION

ANNUAL REPORT 2010



our best idea

More than a century ago, citizens came together to protect the places they loved, the places they knew would matter in the future. Together, they had the vision to transform the natural treasures of our country into the first national parks so future generations could access these magnificent places and learn about our nation's proud history. Private philanthropy has been essential to the preservation, protection and improvement of America's national parks and will continue to be essential in securing their future as we approach the national parks' centennial celebration in 2016. Together, we will make America's best idea, our national parks, even better.



Great Smoky Mountains
National Park, Tennessee

OUR MISSION

The mission of the National Park Foundation is to strengthen the connection between the American people and their national parks. We do this by raising private funds, making strategic grants, creating innovative partnerships and increasing public awareness.

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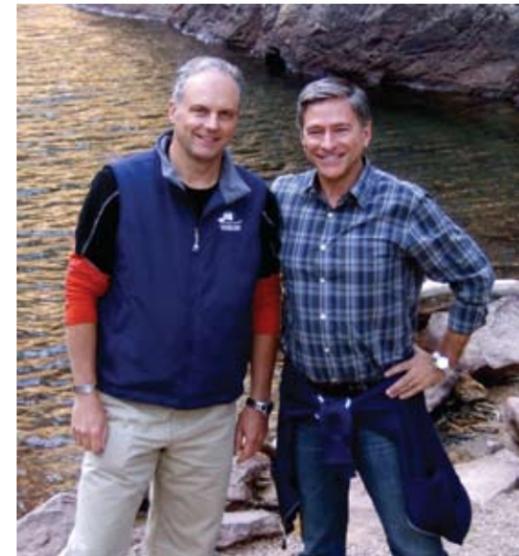
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MESSAGE FROM THE PRESIDENT & VICE CHAIRMAN



It is a profound, and quintessentially American idea that a nation's most majestic and sacred places should be preserved, not for the exclusive enjoyment of royalty or the rich, but for everyone. As President Franklin Delano Roosevelt said, "the fundamental idea behind the parks is that the country belongs to the people."

America's national parks belong to you. There are 84 million acres of stunning scenery and historical shrines – and it all belongs to you. You own it. And all that's asked in return is that you pass it on, unimpaired, to your children – because they and their children will own it, too. It is this fundamental idea – this legacy of stewardship – that is the cornerstone of our parks.

Without the contributions, tireless work, and generosity of Americans throughout history, the national parks would not be what they are today. It is the local volunteers and partners of all sizes and scope that help us fulfill the true promise of the parks. Thanks to their generosity, time and commitment, the National Park Foundation fulfills its mission to connect all Americans to their national parks, and raises the funds necessary to strengthen our parks and help meet the needs of the National Park Service.

The National Park Foundation is the official charity for America's national parks – providing direct support to the parks. Thanks to our many supporters, we carry on the tradition of park philanthropy, empowering individuals, foundations and corporations to get involved and find unique ways to help – from introducing inner-city young people to the majesty of their parks, to supporting the construction of the Flight 93 Memorial honoring the heroes of 9/11.

We invite you to help. Get involved in making our national parks the legacy we can pass on for generations. Join us in introducing the majesty and history of our nation's most treasured places to new audiences and new supporters. Together we can shape history, and together we can invest in the future. Please join us.

NEIL MULHOLLAND
PRESIDENT AND CEO
National Park Foundation

VIN CIPOLLA
VICE CHAIRMAN
National Park Foundation

MESSAGE FROM THE CHAIRMAN



Behind each national park is the story of a single person, or a small group of people, who loved a place so much, they devoted themselves to saving it so that other people – people they would never meet – could have the same chance to fall in love with that place.

They are all heroes. Their monuments are the parks that they helped create. And their example is an inspiration for all of us to follow.

These people still exist today and show their support through the National Park Service's official partner, the National Park Foundation. Their contributions of time, money and talent, big and small, help directly support our national parks. It is thanks to these private citizens and organizations that the many National Park Foundation programs are made possible, from the building of the Flight 93 National Memorial honoring the heroes of 9/11, to the newly created National Parks Disaster Recovery Fund, aiding national parks suffering a major disaster – natural or manmade.

As we close in on the National Park Centennial in 2016 and begin a new era, the National Park Service and National Park Foundation will strengthen our bond of partnership, stewardship and support. Together we will further the mission of our national parks, creating new opportunities for education, community engagement, conservation, preservation and philanthropy. And we will do this not alone, but with the help from individuals of all walks of life, just as we have done throughout history.

THE HONORABLE KEN SALAZAR

CHAIRMAN, National Park Foundation Board of Directors
SECRETARY, United States Department of the Interior

PHOTO: DEPARTMENT OF INTERIOR

MESSAGE FROM THE SECRETARY



Like the air we breathe, the water we drink, and the land that we cherish, national parks are places essential to us as a nation. America's national parks are the envy of the world. They embody some of nature's most spectacular scenery as well as our nation's most sacred historical shrines, celebrating our highest ideals and reminding us of our greatest sacrifices.

In their beauty lies a single idea – what some have called America's best idea. That these places belong to all of us, and it is up to us to preserve them. These American treasures – yours to inherit, and yours to pass on to future generations – need your support and faithful stewardship.

The National Park Foundation carries on this tradition of stewardship. They serve as a trusted guide for every American to support, connect and strengthen our national parks. Through their work, whether engaging young people through innovative programs like the Electronic Field Trips

or empowering local communities and friends groups advocating for their parks, the National Park Foundation is directly carrying on the proud legacy of park support.

It is a legacy that began more than 100 years ago, a legacy that founded our national parks, and a legacy that the Foundation will champion into our next 100 years as we approach the National Park Centennial anniversary in 2016. Together today and into the future, we collectively celebrate our national parks, not only as America's best idea – but as America at its best.

JON JARVIS

SECRETARY, National Park Foundation Board of Directors
DIRECTOR, National Park Service

PHOTO: DENNIS KLEIMAN

Statue of Liberty National Monument,
New York

invest

With a passionate and committed focus on growing and enhancing the connection between the American people and their national parks, the National Park Foundation remains one of the few grant making organizations supporting public engagement within the national park system. We work closely with the National Park Service to identify unique and valuable opportunities to sustain and expand the Foundation's core mission – building each initiative on vital cornerstones like community outreach, increasing conservation challenges, leadership development and educational programs.

YOUTH & EDUCATION

We invest in the next generation of park stewards. So that our parks will be protected in perpetuity, we work with educators to ensure that each child in America establishes a meaningful connection with our national parks. Our children are the next generation of caretakers.



PARK TEACHERS The Parks As Resources for Knowledge (PARK) Teachers Program has developed innovative ways to improve teachers' access to and use of national park resources. Currently, the Foundation is fostering three-year partnerships between four teams comprised of National Park Service education staff and science methods faculty from local universities. Each park/university team collaboratively designs a science module for pre-service teachers to learn from, selecting unique content based on that park's natural resources. This program empowers students to come up with their own conclusions instead of being taught the correct answer.

ELECTRONIC FIELD TRIPS

(EFT) Electronic Field Trips give students the opportunity to learn about a particular topic through national parks they may never have the opportunity to visit. Each EFT consists of three components: a televised broadcast from a national park featuring National Park Service Rangers and youth hosts, downloadable lesson plans teachers can use in class, and online,



interactive games students can play to learn. This past year, hundreds of thousands of students in classrooms around the country and world watched Great Smoky Mountains National Park and Bryce Canyon National Park come alive through the rich imagery and content of the live broadcasts and complimentary websites which respectively covered biodiversity and geology.



PARK STEWARDS The Park Stewards program gives high school teachers and students the opportunity to become civically engaged stewards of their national parks. This year, fifteen teachers spent eight weeks in their local national parks working with park staff to develop service-learning projects for their students to implement throughout the following school year. Over the eight weeks, the teachers designed standards-based, multi-sensory educational programs tools with relevance to the national park for use in their classrooms.

The learning projects designed by the participants vary park to park. One recent standout was from the Lake Mead National Recreation Area. A local park steward teacher from the Southeast Career Technical Academy created a learning project enabling 300 sophomores to develop an understanding of, and appreciation for, the fragile desert environment. Contributing more than 7,000 hours of service, the students participated in outdoor biology field labs, rehabilitated trails

FIRST BLOOM The First Bloom program teaches children in grades 4 - 6 about their national parks and the importance of conversation and stewardship through hands-on activities led by park rangers. Each First Bloom partnership culminates in the participants designing and planting a garden in the park where they have been working.

This year, youth submitted their garden designs which were featured in an online voting contest open to the public at www.first-bloom.org. The winning park, Fort Smith National Historic Site and its partner, Girls, Inc., were awarded a trip to Washington, D.C. to tour the National Mall, meet officials at the National Park Service and visit their elected representatives on Capitol Hill.



on Whitney Mesa, and developed flora and fauna field guides for use in the classroom and at the national park. The project directly touched 3,000 individuals; strengthening connections between the biology, chemistry and culinary arts departments at the Academy, and engaging several community partners. It stands as a prime example of the positive impacts made possible through the Park Stewards program.

CONSERVATION & PRESERVATION

We invest in the vitality of our parks. Our parks were established to preserve the greatest collection of nature, history and culture in the world. We work to protect these special places through innovative solutions and conservation projects.

TRANSPORTATION SCHOLARS

Americans are experiencing their national parks like never before. This welcome increase in visitation translates into a growing transportation issue within the parks. The Foundation's Transportation Scholars program pairs parks with transportation professionals who help develop sustainable alternative transportation systems in order to reduce congestion in parks.



This year, four new scholars assisted with general transportation planning and analysis while working with local communities to implement a variety of environmental and traffic studies. Two of the Transportation Scholars were able to procure an additional \$3.8 million in funding to aid the parks' ongoing efforts.

PARKS CLIMATE CHALLENGE

In its pilot year, Parks Climate Challenge trained high school student leaders in the science of climate change through a month-long immersion experience at North Cascades National Park. The students completed service learning projects in order to deepen the experience and develop their sense of appreciation. These young leaders left the park to meet with experts in climate change and community organizing in Washington, D.C. and applied that learning to their own communities. They shared their experiences with 500 elementary school students through instruction and service-learning projects in five national parks.



ACTIVE TRAILS Active Trails is designed to promote healthy lifestyles while protecting and enhancing our national parks' land and water trail resources. The eight parks receiving Active Trails grants this year developed recreation programs which encouraged volunteers, community groups, corporate partners, students and educators to get involved with their national parks through hands-on trail work, citizen science, formal and informal learning activities, special events and community activities.



NATIONAL PARKS DISASTER RECOVERY FUND On April 20, the BP oil well, Deepwater Horizon, suffered a catastrophic failure, killing 11 people and unleashing a torrent of crude oil directly into the ecologically rich Gulf of Mexico, leaving our nation's worst environmental disaster in its wake. The spill devastated some of our nation's most precious marine habitats, coastal shorelines, and delicate eco-systems – including many of our national parks.

Gulf Islands National Seashore, Jean Lafitte National Historical Park and Preserve, as well as the Everglades, Dry Tortugas and Biscayne National Parks were among the effected national parks. Understanding the drastic consequences the spill would have on these national treasures, the National Park Foundation took immediate action to support these national parks, creating the "National Parks Disaster Recovery Fund." The program created a way for the public to directly support parks impacted by the oil spill.*

The Foundation will continue to support the National Parks Disaster Recovery Fund long after the present Gulf Island disaster is resolved. Looking forward, the fund will be activated to support national parks that suffer negative impacts after any type of disaster, natural or man-made.



*Funds raised to support parks effected by the oil spill did not go towards mitigating BP's responsibilities.

LEGACY & HERITAGE

We invest in our shared American stories and heritage. The fact that we can experience today the important places in our history, and bring new stories to light, is an extraordinary gift. All national parks merit the highest level of recognition and protection as part of America's heritage. The cultural and ideological landscapes connect us to our shared past, and the Foundation proudly supports efforts, big and small, to preserve this legacy for future generations.



THE FLIGHT 93 NATIONAL MEMORIAL

The Flight 93 National Memorial, the only national park dedicated to the story of 9/11, is on schedule to dedicate the first phase of construction on the tenth anniversary of September 11th. Notable events from the past year include a groundbreaking ceremony and the beginning of construction. These events represent nearly eight years of work to create a stunning design, acquiring key tracts of land, and thousands of generous donations to build the memorial. Two of the design's most prominent features, a memorial plaza near the final resting place of the passengers and crew and an expansive field of honor, will be the first to be completed in September 2011.

This past year, more than \$4.5 million was contributed to the capital campaign through a variety of initiatives. The Pittsburgh Steelers hosted the "9/11 We Will Never Forget" benefit, attended by over 600 guests. An America's Best Idea Grant funded the video "Untold Stories" about Flight 93 as seen through the eyes of former students of the Shanksville-Stonycreek School. The "Memorial Match," conducted in partnership with Range Resources, netted over \$100,000 and added 5,000 Facebook fans supporting the Flight 93 National Memorial.

With the tenth anniversary of September 11th approaching, the coming year promises to be one of remembrance and reflection when the eyes of the world will once again be focused on the heroes of that day.



THE AFRICAN AMERICAN EXPERIENCE FUND (AAEF)

From Historic Sites that preserve the legacies of the Tuskegee Airmen and Frontiersmen at Nicodemus, to ones that tell the stories of Dr. Martin Luther King, Jr., Mary McLeod Bethune and George Washington Carver, our national parks are rich with African American history. The African American Experience Fund aims to connect all Americans to the considerable contributions of African Americans throughout our country's history that are commemorated and brought to life in our national parks. The fund supports educational, volunteer and community engagement programs in the 20 parks and historic sites that recognize and remember the legacy of African Americans in our nation's larger story.



IMPACT GRANTS The National Park Foundation recognizes that sometimes the smallest grants can make the largest differences. Impact Grants (grants under \$10,000) helped 27 national parks that need additional funding to strengthen the efforts of a local partnership or turn an underfunded, innovative idea into a successful project. The program provides a systematic way for the Foundation to respond to the smaller grant requests we receive from our national parks.



AMERICA'S BEST IDEA GRANTS

America's Best Idea grants enable parks to create innovative and sustainable ways to encourage Americans to forge lifelong relationships with the national park system. With a particular focus on underserved communities with little access to national parks, this program continues the tradition of a diverse American public working together to preserve and enhance the legacy of "America's Best Idea."



An America's Best Idea grant provided the opportunity for high school students from the Crow Indian Reservation in Montana to experience their history through a hands-on archaeological training and field camp at Bighorn Canyon National Recreation Area. In partnership with four colleges and universities, this program taught Crow students and elders about the significance of the archaeology in Bighorn Canyon and how the area relates directly to their history and culture. During the field camp, the Crow students and elders hosted a Crow Skills and Trade Fair, two days of native arts and crafts, games, a buffalo feast, and numerous performances.

PARK PARTNERS

Our park partners help us strengthen our national parks. Together, we can accomplish remarkable things and build a future for the parks dedicated to preservation, support and growth. The National Park Foundation is proud to be the national charitable partner to the National Park Service, and together, we are working with local friends groups and other partners of all sizes and scope to usher in a new era of support for the parks.



YELLOWSTONE, 1916

“...to promote and regulate the use of the... national parks...which purpose is to conserve the scenery and the natural and historic objects and the wild life therein and to provide for the enjoyment of the same in such manner and by such means as will leave them unimpaired for the enjoyment of future generations.”

– NATIONAL PARK SERVICE ORGANIC ACT, 1916

NATIONAL PARK SERVICE CENTENNIAL With the 2016 National Park Service Centennial Anniversary approaching, the Foundation is working to build a movement of support for our parks equal to its founding. The Foundation has helped convene a series of meetings to assess the legacy of past Centennial Celebration efforts and conducted a survey of park supporters to elicit a vision for the future.

A coalition led by the Foundation has emerged, seeking the input of experts from a variety of fields, from tourism to youth engagement, to create the most comprehensive and informed plan possible. Building on President Obama’s America’s Great Outdoors initiative, the Foundation is working with this coalition and the National Park Service to ensure that national parks and the public-private partnerships that sustain them are a core element of our nation’s 21st century conservation strategy.



PHOTO: NATIONAL PARK SERVICE

FRIENDS GROUPS Friends Groups provide vital support to national parks at the local level. In its Congressional charter, the Foundation is called upon to promote and improve these philanthropic partners in an effort to broaden the landscape of private support for parks.

This year, the Foundation conducted the first comprehensive survey of local park partners in almost two decades to better understand the challenges they face and the types of assistance they require. The Foundation is analyzing the data collected to design new programs that will help these groups grow into robust organizations better able to meet the critical needs of their parks.

2010 was also a year of relationship building. The Foundation hosted the National Park Friends Alliance in Washington, D.C. as part of its Leadership Summit Series, introducing friends groups, cooperating associations and other nonprofit leaders to policy makers and leading philanthropists.



ALBRIGHT-WIRTH The National Park Foundation’s Albright-Wirth Grant Program provides funds for National Park Service employees to use toward achieving a variety of career-enhancing goals. In 2010, 31 grants totaling more than \$110,000 helped National Park Service employees acquire or enhance new competencies or further educational pursuits. Ranging from advanced technical rescue training, to procuring equipment needed to advance fact-finding missions and field work, to law enforcement training, NPF proudly supports these initiatives that will protect and improve our parks.



NPS AWARDS Each year, the Foundation partners with the National Park Service to recognize the achievements of the men and women who keep our national parks in service and protected – outstanding park rangers and park volunteers.

The Harry Yount National Park Ranger Award is bestowed on an individual for excellence in the art and science of rangering. Awardees embody the spirit of the man considered to be the first “ranger” in Yellowstone. For over 15 years, the Foundation has partnered with the National Park Service to celebrate this noble tradition and its greatest practitioners. In 2010, Ranger Scott Emmerich of Glacier National Park was



recognized for his achievements as a wildlife manager – working hand-in-hand with researchers capturing, collaring, and tracking cougars, grizzly bears and elk – and as a rescue ranger and park medic.

The George B. Hartzog, Jr. Awards for Outstanding Volunteer Service honors the time, talent, innovation and hard work contributed to national parks. This year, individuals and groups from Glacier National Park, Santa Monica Mountains, Mississippi National River, Cape Lookout and Lake Mead were recognized for helping to preserve these special places.

celebrate

In eager anticipation of the National Parks' Centennial in 2016, the National Park Foundation continues to build on the long-standing tradition of supporting meaningful, nationally recognized ceremonies, events and celebrations. We are delighted by the continued success of annual traditions and are newly invigorated by the enthusiastic reception of Ken Burns and Dayton Duncan's Emmy-award winning documentary "The National Parks: America's Best Idea." We are proud to share the details of another year of successful national park celebrations that engaged Americans on both a local and national level.

Grand Teton National Park,
Wyoming

NATIONAL PARK WEEK In celebration of 2010 National Park Week, the Foundation partnered with the National Park Service for the “Share a Park, Shape a Life” campaign. The joint call-to-action invited Americans to engage with their national parks with an emphasis on introducing them to younger generations.



In support of the week’s festivities, NPF aided the coordination of volunteer events nationwide. Additionally, events at parks in key markets across the country brought new found visibility and support. Parks who received Foundation grants through First Bloom, America’s Best Idea and other programs also hosted events and activities.

The Foundation promoted the week through extensive media outreach garnering news coverage on more than 500 outlets nationwide. NPF’s Facebook and Twitter campaigns significantly increased supporters online and directed individuals to www.nationalparkweek.org. The new website was home to relevant event information and customized content from NPF’s “Owner’s Guide” editorial series. Due to these combined efforts, the number of online visitors tripled from the previous year.

LIGHTING OF THE NATIONAL CHRISTMAS TREE

In December, the National Park Foundation continued its successful partnership with the White House and the National Park Service, presenting the annual ‘Lighting of the National Christmas Tree’ in Washington, D.C. This longstanding holiday tradition has captivated Americans for decades.



However, 2009 marked the first year the event was broadcast in its entirety, commercial free on public television to a national audience.

Made possible by the Foundation’s strategic partnerships including generous support from Underwriters Laboratories, the broadcast reached over 104 million homes and was also broadcast online reaching a global audience with people tuning in from all 50 states as well as 44 countries.

In addition to the First Family, the ceremony featured a star-studded line-up of talented entertainers including Sheryl Crow, Jordin Sparks, Randy Jackson, Ray LaMontagne, Common, Celtic Woman, PS22 Chorus and Joshua Redman with Brad Mehldau. Together, they provided an unforgettable evening for families across the country to celebrate the holiday season, and brought renewed visibility to President’s Park on the National Mall.

PHOTO: IST FAMILY, DANIEL OGREN; NATIONAL TREE, PAUL MORIGI

AMERICA’S BEST IDEA In September, “America’s Best Idea” came to life in a powerful documentary series. “The National Parks: America’s Best Idea,” created and produced by Ken Burns and Dayton Duncan, captivated audiences with its panoramic overview of the national legacy that is the national parks. The Foundation was a proud supporter and funder of this landmark documentary. The Emmy Award winning film generated a new wave of awareness and enthusiasm for our national parks.



Prior to the premiere, the National Park Service and the National Park Foundation announced a national day of service and celebration in the parks. Many parks and partner locations invited the public to enjoy their sites for free, offering visitors the opportunity to “Make America’s Best Idea Even Better” by volunteering on projects ranging from trail restoration to planting native species. The day concluded with a “sneak preview” screening of the documentary.

This powerful film captivated Americans everywhere, re-introducing us to the power, beauty and history embodied by our national parks. Appearing on public television and other venues for years to come, the film will serve as a powerful reminder of the legacy and majesty of what all Americans own a part of – our national parks.

PHOTO: EASTER, DANIEL OGREN; PORTRAIT, BROOKS KRAFT

WHITE HOUSE EASTER EGG ROLL

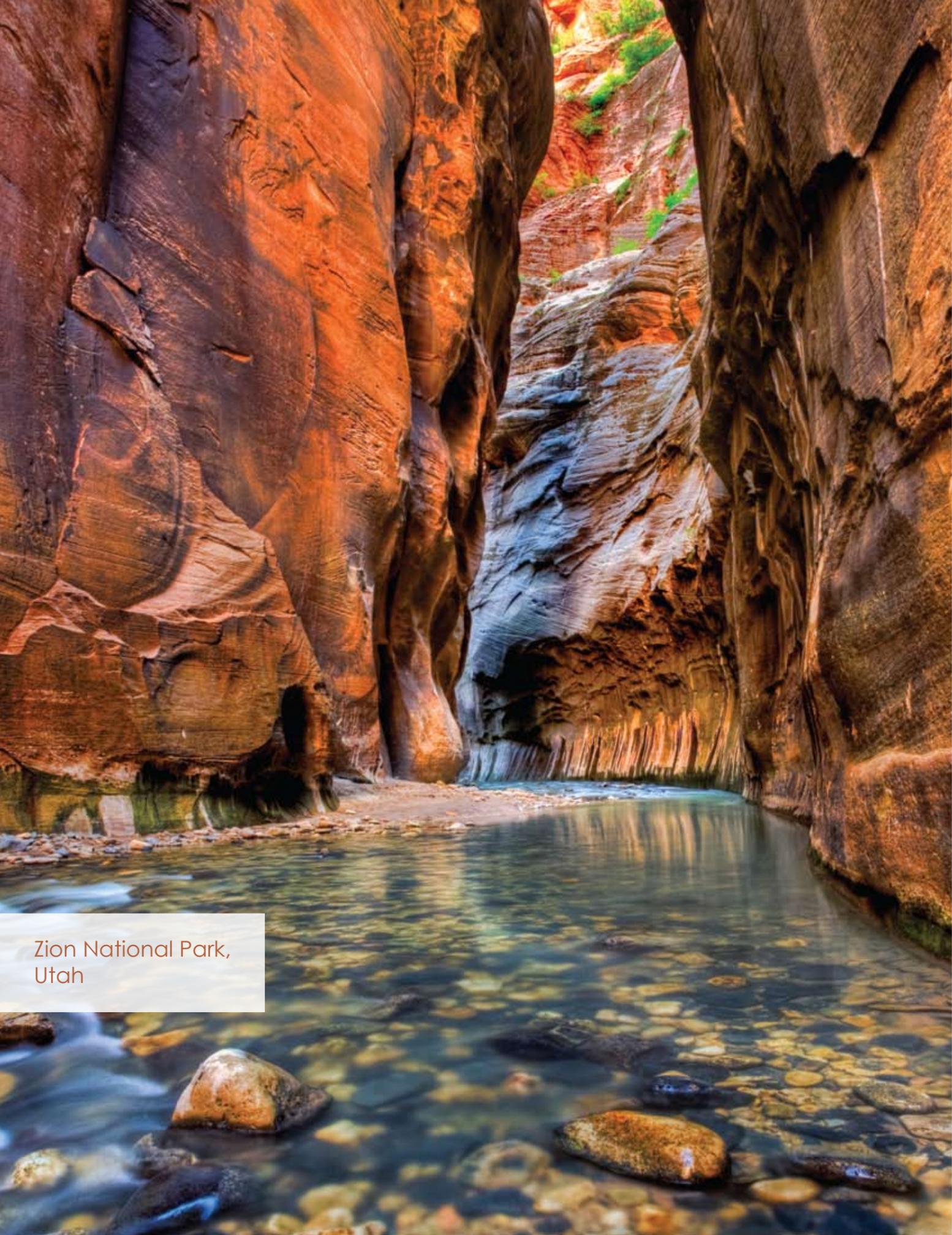
The White House Easter Egg Roll is a unique holiday tradition which began over a century ago and continues today on the South Lawn of the White House. In 2009, 30,000 people attended, from all 50 states and the District of Columbia. For the fourth consecutive year, the National Park Foundation produced and sold the official White House Easter Egg in support of this long-standing event. All children 12 years and younger who attend the White House Easter Egg Roll also receive a White House Easter Egg as a special souvenir.



In 2010, NPF continued its efforts to make the souvenir eggs more environmentally friendly. The souvenir eggs were crafted in the United States from Forest Stewardship Council-certified hardwood, and the packaging was made from Sustainable Forestry Initiative-certified paperboard. In addition, the gift box design was compact and featured vegetable oil-based inks and a water-based coating. Thanks to these enhancements, the 2010 White House Easter Egg was the “greenest” souvenir egg ever.

appreciate

The National Park Foundation is honored to pay tribute to the individuals, foundations and corporations whose extraordinary generosity make it possible to continue the tradition of philanthropy at the core of the Foundation's mission. Their generous contributions and shared passion for maintaining the vitality and relevance of the national parks makes the parks' legacy a sustainable reality.



Zion National Park,
Utah

CORPORATE PARTNERS

For America's best idea to reach its potential, it will need the support of every American. NPF is working to unite all citizens in celebration of our national parks and to give our donors and the public simple ways and frequent opportunities to show their support. Many partners share our goals and provide resources and expertise to help us in this effort. They have helped us attract support through major cause marketing campaigns and have encouraged their own employees and partners to join us in service to our national parks.

THE COCA-COLA COMPANY Coca-Cola North America has partnered with NPF to underwrite the Active Trails program which promotes healthy lifestyles and encourages individuals to get involved with their national parks through recreation and volunteer opportunities.



INTERNATIONAL PAPER COMPANY International Paper Co. has developed a series of commemorative national park cups. The cups, IP's 100% compostable ecotainers®, feature an educational message about conservation and environmental stewardship. For each cup sold, IP donates a penny to NPF up to \$1 million.



MERRELL Merrell has partnered with the National Park Foundation to implement a promotional campaign that inspires people of all ages to get outside and enjoy our national parks. The company is dedicated to inspiring the outdoor athlete in everyone, as well as increasing access to our national parks for all people. Through social media, events and more, Merrell helped to promote many of the Foundation's programs and engaged consumers with the opportunity to share their experiences in our parks.

MCNEIL CONSUMER HEALTHCARE McNeil Consumer Healthcare partnered with NPF to encourage people to get outdoors and get active. Through its Benadryl brand, McNeil launched an online series featuring two families competing in a friendly competition of family-oriented activities at Joshua Tree National Park. The campaign focus was to give people the opportunity to experience "unforgettable moments" within our national parks.



OLYMPUS IMAGING AMERICA INC. Since 2008, Olympus has been the sponsor of the Share the Experience Photo Contest which encourages people to capture and share the beauty of our national parks through photography. Through this effort, over 13,000 photos have been submitted to the Share the Experience Photo Contest.

PHOTO: ACADIA, XAVIER COHEN

ARAMARK ARAMARK helped secure a \$1 million grant through the Yawkey Foundation to become the founding and sustaining sponsor of the First Bloom program. To date, the First Bloom program has reached over 10,000 children with programs in over 31 national parks.



THE UPS FOUNDATION The UPS Foundation supports NPF's First Bloom youth engagement and education program which provides children in grades 4-6 with hands-on native plant restoration projects and lessons in their local parks.

PHOTO: SANTA'S WORKSHOP, DANIEL OGREN; FIRST BLOOM, PAUL MORIGI

THE BANK OF AMERICA CHARITABLE FOUNDATION, INC. Bank of America has partnered with NPF to connect high school teachers and students to national parks through park-focused curriculum and service-learning activities through the Park Stewards program.



UNILEVER For more than 15 years, Unilever has been an active partner of America's national parks. Working with the National Park Foundation, Unilever funded the America's Best Idea Grants program. This innovative program connects underserved communities with National Park Service units nationwide, fostering engagement and inspiring the exchange of ideas with the next generation of park stewards.



MACY'S Through a cause-related marketing campaign entitled "The Great Give Back Campaign," Macy's raised \$1 million for the National Park Foundation. The campaign encouraged NPF supporters and Macy's customers to contribute toward the initiative and provided a matching grant of \$500,000.

TOYOTA USA FOUNDATION Through its partnership with Toyota USA, NPF has created partnerships between the National Park Service education staff and science faculty from local universities to design science modules for pre-service teachers.



UNDERWRITERS LABORATORIES, INC Through a multi-year, multi-million dollar commitment from Underwriters Laboratories, the National Park Foundation and the National Park Service presented the 2009 National Christmas Tree Lighting. The National Christmas Tree Lighting tradition dates back to 1923 and kicks off a month-long holiday celebration on the Ellipse in Washington, D.C. The celebration includes the UL-sponsored Santa's Workshop offering free photos with Santa for the kids and helpful holiday safety information for the parents.

STEWARDSHIP CIRCLE

ROCKEFELLER SOCIETY (\$10,000 - \$24,999)

Anonymous
 Ellen S. Alberding
 Norman and Diane Bernstein
 Eric and Barbara Burgess
 John and Jeanine Cushman
 Linda J. Fisher
 Mrs. Doris Fisher
 General Tommy Franks and Cathy Franks
 Carole and Ira Hall
 Brad and Pam Hemminger
 Karen A. Johnson
 Peter S. Knight and Gail Britton
 Bonnie Becker and George Mohanco
 John and Barbara Nau
 The Estate of Marie Sabor Langman
 Kathleen M. Shanahan
 Tom and Kathy Shannon
 Michael A. and Lavinia N. Smerconish
 Cheryl K. Wilfong

ROOSEVELT SOCIETY (\$5,000 - \$9,999)

Hughes and Betsy Abell
 Nancy and Joachim Bechtle
 David W. and Julia R. Bianchi
 Jim and Kiera Carlisle
 Esther and James H. Cavanaugh
 Chadd Charland
 Cynthia Citrone
 Bruce C. and Lynn Bay Dayton

Robert J. Dole
 Patricia M. Dunnington
 Elizabeth N. Felbeck
 Jeffrey Gardner
 John and Marcia Goldman
 Tom and Carol Goss
 Ernest and Phyllis Green



Lauren and John Harnishfeger
 Jerry and Maralou Harrington
 Robert L. Harris
 Helen C. Hartzog
 Philip D. Jackson
 Ann R. Klee and John Macleod
 William R. Lorman
 Katie Lunday
 William Marshall
 Quinton Martin and Bettina Bell-Martin
 Joseph R. Mattioli
 Teresa Mendenhall
 Feona and Neil Mulholland
 Julie Packard and Robert Stephens

John and Patricia Rice
 Fred Ridley
 Alana and Elbert Robinson
 Larry and Katie Ronan
 Marci Rosenfeld and Adam Hertzog
 Erica Ueland
 Cameron M. Van Orman
 Peter and Hilarie Weinstock
 Barry Lawson Williams and Lalita Tademy

PIONEER SOCIETY (\$1,000 - \$4,999)

Anonymous
 Susan Aguiar
 Melissa and S. Alexander
 Ann T. Anderson
 David Andreas
 Richard Arellanes
 Lillie and Michael Axelrod
 Dr. and Mrs. William F. Baker
 Terry Banke
 James and Pamela Barksdale
 Lydia Anne Barnes
 Douglas Bashar
 Thomas Baxter
 Kim and Smoky Bayless
 Mary L. Beall

Peggy and David Beamer
 Stephane Beaudry
 Elton J. Beaulieu
 Mr. and Mrs. Frank M. Bell, Jr.
 Rett and Michelle Benedict
 Juan and Michele Benitez
 Roger S. and Judith R. Benson
 Elizabeth P. Bergbower
 Steven Berkenfeld
 April P. Bernard
 Robert Bernasconi
 Manfred Bester
 Kenneth A. Betts
 Alexander P. Bicket
 Lynn S. and Terry B. Birdsong
 Gary and Betsy Birkenbeuel
 Patricia D. Bivona
 Rocky Bleier
 Peter Blitzer
 Gordon Blowers
 Daniel Boggan, Jr.
 Eleanor F. Bookwalter
 Timothy and Susan Bottoms
 James Bradley
 Kenneth and Cheryl Branson
 Jennifer and Jeffrey Bridges
 Vicki J. Bridges
 Donald and Beverly Brinckman
 Mr. George L. Bristol
 John P. and Mary Britvich
 Kae L. Brockermeyer
 Mason Brown Family Foundation, Inc.
 Elizabeth and Kurt Brykman
 Kenneth and Karen Buchi
 Christopher and Joan Bulinkis
 Daniel A. Bump

Robert E. Bundy
 Donald Burgio
 Robert H. and Grace M. Carter
 Americo Cascella
 John and Kristine Case
 Russ and Donna Cashdan
 Jack L. Chadwick
 Ruth Charbonneau
 Theodore K. Cheng
 Robert E. Chevalier
 Chris Chicoskie
 Peter and Anna Chin
 John and Seena Clark
 Craig and Sally Clayton
 Mark Coblitz
 Jeffrey and Ellen Cohen
 Dr. Richard A. Colyer
 Beverly J. Cooney
 Shirley W. Cooper
 Deborah Copeland
 Timothy and Jeannie Coss
 T. D. and Greta Cowart
 Daniel J. Creston
 Christian E. and Jennifer Crone
 Gary and Sandy Cross
 Carla Cruz
 James L. and Christine A. Dart
 William and Judith Davis
 Platt and Carolyn Davis
 Karen R. Davis
 Warren and Pamela Dean
 Karen B. Decker
 Jay Degeare
 Steve DenHerder
 Robert and Emily DesHotel
 Edward and Karen Deutsch
 James C. Dewar
 Peter Dezendorf
 David B. and Belinda DiMarcello
 Michael Doerr



The Century Society

Members of the Century Society are invited to participate in National Park Expeditions, once-in-a-lifetime trips to experience all that our parks have to offer. In September 2009, the group visited Grand Teton National Park and joined in a "grand" event launching the premiere of the PBS series, "The National Parks: America's Best Idea."

(\$100,000 AND ABOVE)

The Estate of Christine E. Jacobs
 Joseph P. Landy
 Chris T. Sullivan

Charles and Helen Schwab
 Daniel Sullivan

(\$25,000 AND ABOVE)

Nancy W. Adams
 Al and Deeann Baldwin
 Kathryn and Kenneth Chenault
 Vin Cipolla and Celine McDonald
 Edward and Amy Easton
 Spencer and Cleone Eccles
 John and Heath Faraci
 Myron and Connie Gordin

(\$50,000 AND ABOVE)

Amanda and Peter Docter
 Carole and Jeffrey Hays
 Enes M. Hockett
 Robert B. Menschel
 James D. Pitcock
 David and Susan Rockefeller

Judith H. Hamilton
 Jay and Jean Kislak
 The Estate of Helen Marr
 Charles and Carolyn Miller
 Peter and Elisa Rapaport
 Elise W. and Paul B. Schmidt
 John and Linda Seiter
 Johnny and Anne Weisman



Chris Sullivan

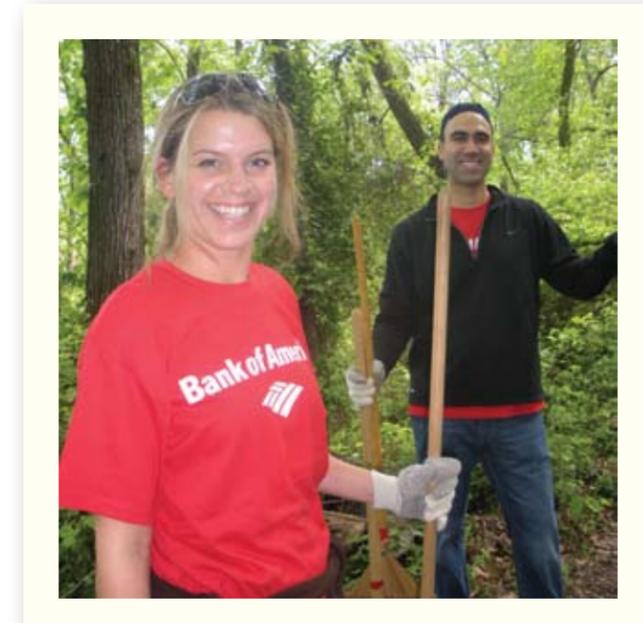
As Chairman of the National Park Foundation's Flight 93 National Memorial Campaign, Chris Sullivan has led an extraordinary effort to raise millions of dollars to establish a permanent national memorial in Shanksville, Pennsylvania in honor of the heroes of United Flight 93. His generous support has made him the largest individual contributor in NPF's history and ensures that this new national park will become a source of hope and inspiration for future generations.

- | | |
|---|------------------------------|
| Elisabeth B. Donahue | Jennifer and Toby Elliott |
| Glenn and Karen E. Doshay | Gregory A. Ellis |
| William Drake | Douglas Elmendorf |
| Suz Drgon and Doug Beach | Sam M. Engle |
| Christopher Dunham | Major Ruth Ernst |
| Jacqueline Dyer and Keith Hammonds | Michael Esposito |
| Dr. Kimberly K. Eby and Dr. Jose M. Cortina | Don M. and Brenda M. Everett |
| Monika Ehrman | Frank Ewasyshyn |
| | Ruth D. Ewing |

- | | |
|---------------------------------------|-----------------------------------|
| Mr. and Mrs. Chip Fedalen, Jr. | Robert and Ellen Gutenstein |
| Wong K. Fook | John and Polly Guth |
| Marjorie Forman | Bruce Guthrie |
| Susan Fraker | Lt. Col. Gregory Haack |
| Michele Freed | Deric Haddad |
| Christine M. Freitag | Chris Hale |
| Daniel and Leah Frye | Judy K. Hall |
| Mahlon Fuller | Craig Halterman |
| Lindy Fung | Nancy Hamilton |
| Peter J. Gallagher | Richard and J. Haney |
| John Galligan | Barbara Hanka and Daren Striegel |
| Chip Ganassi | Bill Harper |
| William B. Gannett | Ken Harrison |
| Dan F. and Gloria Geismar | Dorothy Hartman |
| Joanne Getty | Tim and Cheryl Hayden |
| Arnie Glantz | Agnes Hayden |
| John and Frances Gleeson | Mary Healy |
| Dr. and Mrs. Irwin P. Goldstein, M.D. | George L. and Elaine Heider |
| Florence F. Goodyear | Marian S. Heiskell |
| Alex Gorsky | James Helms |
| Jack A. Grandcolas | Tom and Carol Henderson |
| Ruth Green | Laurette K. Herman |
| Adam Greenstone | Adam Hertzog |
| Gina Greer | The Hetnarski Family |
| Ernie P. Gremillion III | William W. Hildreth |
| Margaret G. Griess | Richard D. Hill and Lara E. Foote |
| Dorothy J. Grimm | James and Margaret Hinson |
| Ronald A. Guizado | |
| Eric and Jannene Gunter | |



- | | |
|-------------------------------------|---|
| Richard and Carol Hirsch | Kerry J. Hueston |
| John E. Hodgins | Dr. Jed Hughes |
| Jennifer and Geoffrey Hoff | Stephanie M. Iacovelli |
| Leroy and Patti Holt | Elizabeth T. Ijames |
| Michael and Nancy Honkomp | Verne Istock |
| Carol L. Horner | Judy G. Jackson |
| Francis J. and Patricia A. Houlihan | Greg M. Jacobs |
| Joseph C. Howard, Jr. | Lois Jarvinen |
| Henry H. Hoyt | Eric Johnson and Kathleen Minadeo Johnson |
| Linda A. Hrevnack | Lcdr. Laurie L. Johnson USN RET |



Bank of America

Bank of America is committed to creating meaningful change in the communities it serves. Through a \$1 million grant from The Bank of America Charitable Foundation, Inc., NPF launched the two-year pilot Park Stewards Program in 2009 as a way to address the critical need to connect young people to national parks and see themselves as part of the American leadership story.

- | |
|--|
| Nancy Burzinski Johnson |
| Dr. Philip T. Johnson |
| Clifford Jones |
| Meredith Jones |
| The Paula B. and Oliver W. Jones Family Foundation |
| William and Myrtle Jones |
| Anna Mae and Robert Kass |
| Sheldon and Audrey Katz |
| Pamela Keld |
| Duane Kelley |
| Jim Kelley |
| Nathan Kellogg |
| T. Patrick Kelly |
| Jeffrey D. and Patricia K. Kendall |
| Darcie Kent |
| Carroll K. King |
| Robert S. Kinkel, Jr. |
| Scott and Melissa Klein |
| Nat Klipper |
| Thomas E. and Sonja L. Koenig |
| Michael and Liz Kohler |
| Lynn M. Koncz |
| Gavin R. Koo |
| Martha Kozamchak |
| Kenneth F. Kraus |
| Sandra Krause and Bill Fitzgerald |
| Kraig and Linda Kupiec |
| Gregory A. Lacey |
| Chiswell D. Langhorne |
| Mr. and Mrs. C. King Laughlin |
| Marta Jo Lawrence |
| Valerie Lezin and Donald Goldman |
| Kian-Tat Lim |
| Lisa Linden |
| Todd M. Little |
| Mary E. Lonien |
| Vincent Loughran |
| Elena Lozano |

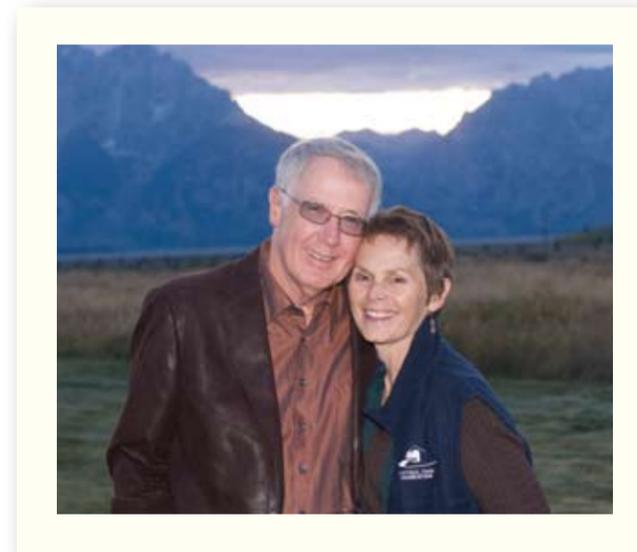


- | |
|-------------------------------|
| Mary Ann Mahoney |
| Thomas O. Malcolm |
| John and Adrienne Mars |
| Katherine A. Marshak |
| Margie Masterson |
| Harry Mathis |
| Francis H. McAdoo |
| Margaret and Richard McBride |
| Jake and Beth McCarthy |
| Dan and Susan McCarty |
| Elizabeth McCaul |
| Thomas and Jessica McCraw |
| Peg McDermott |
| Richard M. McGonigal |
| Joseph and Sandra McNally |
| Herman Mellott |
| Christopher Meyers |
| Paul S. Micallef |
| Gene and Sue Mickey |
| Christopher Miller |
| James H. and Margaret Miller |
| John C. Miller |
| Mark Dale Miller |
| James O. and Lillian Mitchell |
| Susan W. Moore |
| James K. Morris |
| Thomas J. Morris, M.D. |

- Jeffrey Mulligan
- Pamela H. Munro
- Jessica Murphey
- Greg and Sarah Muthler
- Howard and Maryam Newman Family Foundation, Inc.
- Dale and Judith Nicol
- Dorothy Nielson
- Maggie Norris
- John K. Notz, Jr.
- Deborah Ogden
- Joseph O’Keeffe
- George D. and Abby M. O’Neill
- Karen E. Osterhoudt
- Harry Ostrander and Kristin Smith
- Dr. Robert Overman
- Kimberly C. Oxholm
- Daniel Palladino
- Elita Park
- The Parker Family Foundation
- Diane Williams Parker
- Debra and Allen Parmet
- Jamie Patten and Andrew Cross
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- Catherine L. Pepe
- Jeffrey G. Pepper
- Alan K. Percy, M.D.
- Michael Perschbacher
- Elaine M. Petouhoff
- James Pfister
- Howard and Adelle Picking
- Eugene T. Pisciotta
- Pauline and Gerald Popek
- Cornelis and Robin Potharst
- Beth Potter
- Bryn M. Potter
- Mary E. Prehn
- Michael Preston
- Caren Prothro
- Jill A. Ptacek
- David and Edlyn Pursell
- Alex G. Randow
- Cynthia and Jonathan Raub
- Donald E. and Janice A. Rea
- Robert D. Reed
- Michael S. and Pam W. Reese
- Celeste Regan and Samuel Smith
- Michelle Reiter
- C. E. Render
- Dr. and Mrs. Jordan B. Renner
- Donald R. and Jenifer R. Reynolds
- S. G. Rich
- Brenda Richardson
- Tom Ridge

Musco Lighting

Joe Crookham, a former Director on the National Park Foundation's board, and his wife Jeanie Bieri pictured near Grand Teton National Park. Joe, Jeanie, and their company, Musco Lighting, have made an incredible impact on our national parks. Musco Lighting projects have helped implement best lighting practices at parks across the country, from energy efficiency to the reduction of light pollution. The company has helped light some of our nation's most well-known national parks and monuments including the White House, the Washington Monument and Big Bend National Park among others.



- Daniel L. Ritchie
- Douglas Romich
- William Ronan
- The Thomas Rosato Charitable Foundation, Inc.
- Roger L. and Roberta L. Rosenberger
- John J. and Inez K. Ross Charitable Fund of Central Carolina Community Foundation
- Bill and Erin Rouse
- Christina Rudolph
- Donald and Joyce Rumsfeld
- Nancy Ruskin

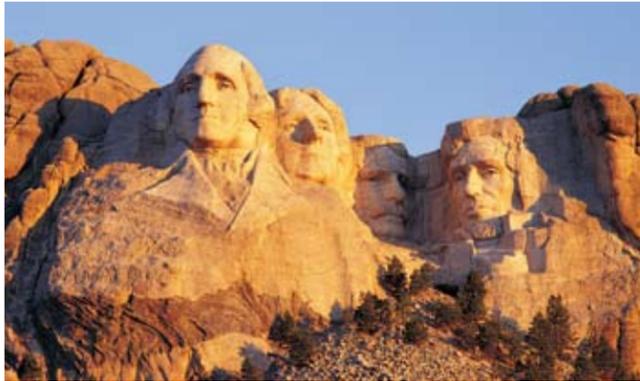
- Stephen J. and Melody A. Ryan
- Ann Sadighian
- Elaine Sagers
- Charles and Laura Sampson
- Donald L. Sanneman
- Thomas Scanlan
- Bill Schneider
- Allan P. Scholl
- Darell and Mary Schregardus
- Stacy and Robert Schultze
- Adam F. Schwalm
- Nadya K. Scott
- A. J. and Lynda Scribante
- Dr. and Mrs. Eliot Scull
- Carole B. Segal
- Edwin and Pearl Anne Seipp
- Tracy Shaffer
- Kathryn W. Shahani
- Matt Shaner
- Jeff and Gwynn Sharpe
- Richard J. Shavelson
- Joseph Shen
- Susanne Shore
- Rutledge A. Simmons

The Coca-Cola Company

For over 40 years, Coca-Cola has supported America's national parks. Through support of individual parks and its partnership with the National Park Foundation, Coca-Cola has donated over \$13 million dollars for restoration and renovation of our parks. This includes maintaining and rebuilding 260 miles of trails so families can be active together while enjoying the great outdoors.



- Mark and Cindy Slane
- George and Margaret Slater
- Richard C. and Sandra A. Smith
- Russell Smith
- Scott Smith and Beverly Achey
- Paul R. Smiy
- Keith A. Solomon
- Debbie R. Sonenblick
- Lynn D. Sorensen
- Jerry L. Spangler
- Kenneth S. and Frances C. Spielman
- Christine Sponagle
- Thomas Stackpole
- Jeff Sterling
- Carol and Peter Stewart
- Ralph and LaVonne Stouffer
- Sam and Gretchen Strausbaugh
- Terrie Suica-Reed
- Les and Mary Szivos
- George and Debra Tash
- Tom and Judy Taylor
- Christian Thiim and Sumana Yeturu
- David B. Thomas
- Martha Thurber and Dena Willmore
- Gregory Tibbles
- Joseph H. Timko
- Daniel Toben
- Matthew J. Tollefsen
- Robert Toner
- Keske Toyofuku
- Ann Trauscht
- Barbara Travaglini
- Antoinette Trembinska and James Abry
- Anthony E. Udouch Family
- Jesse U. Underwood & Family
- Suzanne Van De Velde
- Patrick Van den Bossche and Beverly Burgess
- David and Nancy VerNooy
- Judy M. Vetter
- Sally Vetter
- Peter G. Vincent
- Mrs. Stacey Von Berg
- Ira Wagner
- David and Lisa Walker
- Lorraine Wallace
- Michael C. and Lori S. Wallach
- John and Jean Walter
- Steve and Amy Waranauskas
- Frederick Weis, Jr.
- Kathy Wellbrock
- Scott and Laurie West
- Mary Ann Westall
- Kendall Wheeler
- Todd and Lisa H. White
- Kay E. White
- John and Sue Whitelaw
- Paula Wiiken and Howard McEwan



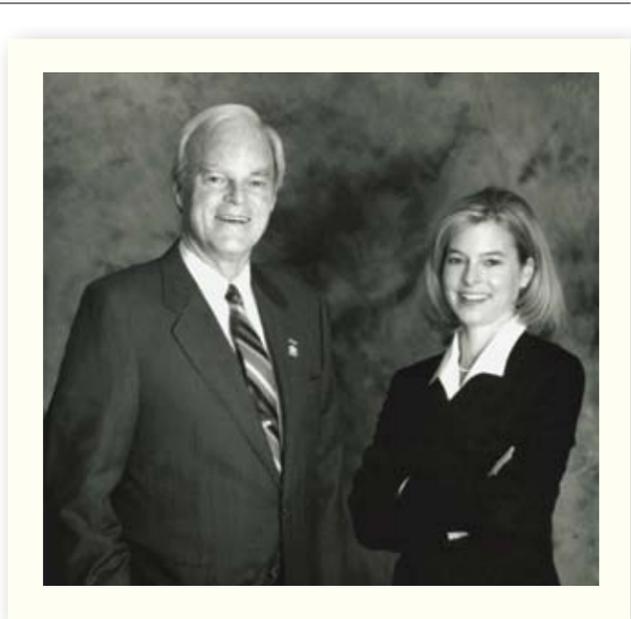
Debra J. Williams
 Gregory A. Willisson
 Larry L. Wilson
 Penelope P. Wilson
 Karen Wirth
 R. Martin and Elizabeth Wiskemann
 Carl Wolfe
 Tom F. and Nancy W. Yohe
 Gordon S. Young
 Jason Zach
 Zumbro Family Foundation

Berkeley Capital Management
 The Bloomingdale's Fund of Macy's Foundation
 The Capital Group Companies Charitable Foundation
 Checks In The Mail, Inc.
 Chesapeake Appalachia
 Close Up Foundation
 The Coca-Cola Foundation
 Colcom Foundation
 Concurrent Technologies Corporation Foundation
 The Cushman Family Trust
 The Davey Tree Expert Company
 Delaware North (DNC) Park and Resorts at Yosemite, Inc.
 Disney Worldwide Services, Inc.
 George S. and Dolores Doré Eccles Foundation
 Spencer F. and Cleone P. Eccles Family Foundation
 Families of Flight 93
 The Fernandez Pave the Way Foundation
 Fidelity Charitable Gift Fund
 Ford Motor Company Fund
 The Foundation of the Greater Miami Jewish Federation
 GE Consumer & Industrial
 GE Foundation

ORGANIZATIONS (\$10,000 OR MORE)

Anonymous
 93 cents for Flight 93
 A&E Television Networks
 AARP
 The Ahmanson Foundation
 American Association for the Advancement of Science
 American Legion, Department of Pennsylvania
 Amtrak
 ARAMARK
 Bailey Charitable Trust
 The Bank of America Charitable Foundation, Inc.
 Bank of America Corporation
 Barclays Bank Delaware

Golf Supports Our Troops
 Gordon Terminal Service Co. of PA
 Grand Canyon North Rim LLC
 Guest Services, Inc.
 Evelyn and Walter Haas, Jr. Fund
 Harland Clarke
 The Heinz Endowments
 Hilton Garden Inn - Downtown D.C.
 History Channel
 Inner Spark Foundation
 International Paper Company
 The Christine Ellen Jacobs Administrative Trust



George S. and Dolores Doré Eccles Foundation

Father and daughter philanthropists, Spencer F. Eccles and Lisa Eccles, lead one of Utah's largest philanthropic foundations, the George S. and Dolores Doré Eccles Foundation, as Chairman & CEO and President. The Foundation helped to bring Utah's beautiful Bryce Canyon National Park to schoolchildren throughout the country by supporting NPF's May Electronic Field Trip. Spencer is also a long-time friend and former NPF Board member.



L.L. Bean, Inc.
 Landy Family Foundation
 Local Independent Charities of America
 Macy's, Inc.
 McNeil Consumer Healthcare
 Merrell
 Metrodome Group, PLC
 Microsoft Matching Gifts Program
 Minnesota Historical Society
 Ochiltree Foundation
 Olympus Imaging America Inc.
 Pacific Gas and Electric Company
 Pasadena Community Foundation
 The Philanthropic Collaborative, Inc.
 Pittsburgh Steelers
 The PNC Foundation
 Popplestone Foundation
 Range Resources-Appalachia, LLC
 RealNetworks Foundation
 Santa's Best Craft, LTD.
 Schwab Charitable Fund
 The Sherwin-Williams Company
 Somerset Trust Company
 State of Nevada
 Steven Singer Jewelers, Inc.
 Sykes Enterprises Incorporated
 Turner Construction Company
 Underwriters Laboratories, Inc.
 Unilever
 The UPS Foundation
 USAOPOLY
 Vanguard Charitable Endowment Program
 Virginia Egg Council
 Vital Projects Fund, Inc.
 W Hotel Washington D.C.
 Warburg Pincus Foundation
 Whole Foods Market
 Willard InterContinental
 Williams Brothers Construction Company
 Xanterra Parks & Resorts
 Yawkey Foundation

Supporting the Parks

There are many ways to support the important work of the National Park Foundation. To learn more about the range of gift-giving options, please contact us at 202-354-6470 or via email at donorservices@nationalparks.org.

THE STEWARDSHIP CIRCLE

- **Pioneer Society** \$1,000-\$4,999
- **Roosevelt Society** \$5,000-\$9,999
- **Rockefeller Society** \$10,000-\$24,999
- **The Century Society** \$25,000 and above

Recurring Gifts Increase the impact of your support for the National Park Foundation by establishing a monthly recurring gift. Join our faithful supporters who demonstrate their year-round commitment to parks with regular, ongoing gifts via an electronic charge to a credit or debit card.

Matching Gifts More than 70 organizations matched their employees' contributions to NPF last year, doubling and sometimes tripling the impact of every single dollar. To find out if your employer offers matching donations, check with your personnel office.

Workplace Giving Help support the parks by designating NPF in your workplace giving program. Each year, NPF benefits from campaigns by the United Way, the Combined Federal Campaign (CFC #11252) and many other payroll-deduction programs. Contact us for more information on how to support the parks through your campaign.

Tribute Gifts Pay lasting tribute to a loved one or commemorate a family milestone by making a gift to the national parks. We will send a personal card to your designee to recognize your gift.



Planned Giving Establishing a legacy gift for NPF now will benefit the national parks for years to come. It can help some donors realize tax

advantages or safeguard assets. NPF offers many planned giving vehicles. For more information, visit nationalparks.org or contact a planned giving professional at 202-354-6468 or via email at donorservices@nationalparks.org.

FINANCIAL SUMMARY

STATEMENTS OF FINANCIAL POSITION AS OF JUNE 30

	2010	2009
Assets		
Cash and Cash Equivalents	13,485,551	15,710,328
Investments, at Market	49,453,796	48,486,393
Accounts and Other Receivables	206,438	272,995
Prepaid and Deferred Expenses	132,653	126,015
Pledges Receivable (Net)	5,217,283	6,062,022
Furniture and Equipment (Net)	122,894	134,530
Conservation Property	53,967	37,777
Funds Managed as Agent for Others	14,130,096	14,478,675
Total Assets	82,802,678	85,308,735
Liabilities and Net Assets		
Accounts and Other Payables	1,427,608	2,280,620
Deferred Grant Revenue		78,009
Grants Payable, Net	1,494,192	2,576,305
Funds Managed as Agent for Others	14,130,096	14,478,675
Total Liabilities	17,051,896	19,413,609
Net Assets		
Unrestricted	21,557,967	19,651,458
Temporarily Restricted	34,261,736	39,125,913
Permanently Restricted	9,931,079	7,117,755
Total Net Assets	65,750,782	65,895,126
Total Liabilities & Net Assets	82,802,678	85,308,735



STATEMENTS OF ACTIVITY FOR THE TWELVE MONTHS ENDED

JUNE 30, 2010	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Revenue and Support				
Contributions and Gifts	6,036,121	14,268,306	8,240	20,312,667
Contributed Property	123,775	1,051,958		1,175,733
Litigation Settlement Contributions		742,606		742,606
Federal Grants and Contracts	86,472			86,472
Management and Other Income	1,247,054	501,635		1,748,689
Net Assets Released from Restriction	20,632,829	(23,437,913)	2,805,084	
Total Revenue and Support	28,126,251	(6,873,408)	2,813,324	24,066,167
Expenses				
Program Grants	16,254,255			16,254,255
Program Support	6,092,689			6,092,689
Fundraising and General & Administrative	5,419,593			5,419,593
Total Expenses	27,766,537			27,766,537
Change in Net Assets from Operations	359,714	(6,873,408)	2,813,324	(3,700,370)
Non-operating Activity				
Investment Income (Loss)	1,571,795	2,009,231		3,581,026
Unfulfilled Pledges	(25,000)			(25,000)
Change in Net Assets from Non-Operating Activity	1,546,795	2,009,231		3,556,026
Change in Net Assets - Total	1,906,509	(4,864,177)	2,813,324	(144,344)
Net Assets, Beginning of the Year	19,651,458	39,125,913	7,117,755	65,895,126
Net Assets, End of the Year	21,557,967	34,261,736	9,931,079	65,750,782

JUNE 30, 2009	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Revenue and Support				
Contributions and Gifts	7,835,099	6,438,122	2,000	14,275,221
Contributed Property	631,612	2,034,762		2,666,374
Litigation Settlement Contributions		1,774,596		1,774,596
Federal Grants and Contracts	107,868			107,868
Management and Other Income	1,274,393	493,725		1,768,118
Net Assets Released from Restriction	12,777,487	(12,777,487)		
Total Revenue and Support	22,626,459	(2,036,282)	2,000	20,592,177
Expenses				
Program Grants	8,038,013			8,038,013
Program Support	5,670,010			5,670,010
Fundraising and General & Administrative	5,213,867			5,213,867
Total Expenses	18,921,890			18,921,890
Change in Net Assets from Operations	3,704,569	(2,036,282)	2,000	1,670,287
Non-operating Activity				
Investment Income (Loss)	(2,193,388)	(1,898,296)		(4,091,684)
Unfulfilled Pledges	(1,800,000)			(1,800,000)
Change in Net Assets from Non-Operating Activity	(3,993,388)	(1,898,296)		(5,891,684)
Change in Net Assets - Total	(288,819)	(3,934,578)	2,000	(4,221,397)
Net Assets, Beginning of the Year	19,940,277	43,060,491	7,117,755	70,116,523
Net Assets, End of the Year	19,651,458	39,125,913	7,117,755	65,895,126



**NATIONAL PARK
FOUNDATION**

The Official Charity of America's National Parks

1201 Eye Street, NW • Suite 550B • Washington, DC 20005 • 202.354.6460

www.nationalparks.org